

**my
ticket
my
show**

My Ticket My Show (MTMS) is india's comprehensive online event solution provider.

Our focus is to cater cutting-edge technical solutions to the exposition industry.

**my
ticket
my
show**

www.myticketmyshow.com

Mahalaxmi Industrial Estate, 302-303, Drainage Pipe Line Road,
Gandhi Nagar, Lower Parel (West), Mumbai-400 013
E-mail: info@myticketmyshow.com Tel: +(91 22) 40203600

Technology. Logistics. Execution



Introduction

Event participation is considered one of the strategic marketing and communication tools by companies of all sizes. From product launches to press conferences, companies create promotional events to help them communicate with clients.

My Ticket My Show (MTMS) is the answer to all your concerns and troubles, to automate almost all of your pre-event, on-site and post-event tasks easily, quickly and cost-effectively.

MTMS's expertises' in delegate management, 24x7 online registration and real time payment management.



Services

my **ticket**
my **show**



Pre-Event Planning

1. Web Development and Designing

2. 24x7 Online Registration

- A. Register From Anywhere/ Anytime
- B. Easy Forms and Design

3. Badge Processing

- A. Badge Printing
- B. Sleeves / Lanyard Management
- C. Courier Badge Tracking



4. Exhibitor Service

- A. Exhibitor Online Manual
- B. B2B Appointment



5. Quick Payment Gateway Debit/Credit, Net Banking

- A. Maintain Payment and Invoice Records
- B. Send Invoices and Receipts Automatically
- C. Auto-Generate Revenue Reports
- D. Auto-generate reconciliation reports



6. Event Planning/ Vendor Finalization





On-Site Execution

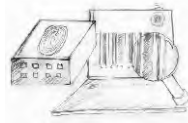
1. Vendor Co-Ordination/
Venue Management

2. Manpower for Event

3. Tracking Systems

- A. Barcode Scanning
- B. RFID
- C. Biometric
- D. Wireless Scanning
- E. Photo Identification

4. Touch Screen Kiosks



5. Event Networking – QR Code, Poken Device
Social Media Updates

6. Live Attendance Report (Live Footfall)

7. Hardware Supply

- A. Laptops, Desktops, Servers, Printers
- B. Wi-Fi , Fibre Networks
- C. LCD, LED, Projection, Audio/Video

8. Lead Retrieval

9. Live Polling

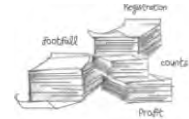




Post Event Analysis

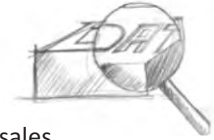
1. Attendance Analysis – Attendance /Non Attendance
2. Marketing Conversion Analysis
3. Data Extractions - Export to excel
4. Database management – year over year
5. Expo feedback
6. Footfall Total / Unique
7. Demographic Distribution

Database management - year over year.





Database Management



1. Data Normalization

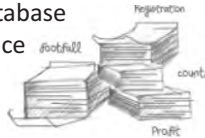
2. Data Segregation/ Categorization

3. Duplicate Removals

4. Data Verification

- A. Get access to an online database with unlimited storage space

- B. Maintain records of booking, sales, bills etc. in one place
- C. Data storage dedicated services
- D. Generate custom reports by selecting report criteria
- E. Generate unlimited custom reports





Mobile Apps

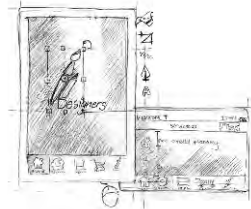
(Blackberry, Apple, Android, Symbian)

1. Interface Design

2. Development

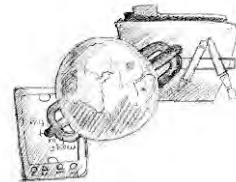
3. Deployment

- A. Blackberry App World
- B. Appstore
- C. Web Download



3. Database Integration

4. Payments





Multimedia & Printing Solutions

1. Graphic Design

- A. Logo
- B. Brochure
- C. Identity
- D. Flyer
- E. Packaging
- F. Newsletter
- G. Magazine
- H. Implementation Service



2. Ad Media

- A. Web banner
- B. Newspaper Ad
- C. Poster
- D. Flex
- E. Hoarding



3. 2D Animation

- A. Corporate Presentation
- B. Interactive Floor Plan Designing
- C. CBT-Computer Based Tutorial
- D. Presentation for Kaizen Conference

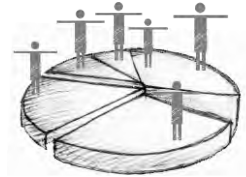




Social Media Marketing

1. Social Media Engagement

- A. Facebook
- B. Twitter
- C. Linked in
- D. Pinterest
- E. Digg
- F. Google +



Clients

